

*May the New Year bring you the promise of new dreams and aspirations, new goals to achieve and new paths of discovery and enlightenment! Happy New Year!*

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### **Celebrating 10 Years of Service**

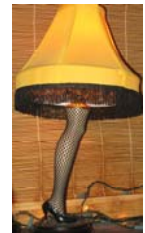
Thanks for the warm and abundant congratulations for achieving this milestone. It has been a boat load of fun and truly rewarding to help you and your organization become more successful. I look forward to working with you on the challenges that 2009 has in store.

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### **Holiday Humor Trivia Czar**

Q: What is the name of the classic holiday movie that uses the leg lamp as a symbol?

A: "A Christmas Story" - a young boy's journey to fulfilling his dream as the proud owner of a Red Ryder Rifle BB gun.



The holiday humor trivia czar is Tom Bergeron. Tom, not to be confused with "Dancing with the Stars" Tom Bergeron, is my nephew and a talented graphic designer with Signaltree Marketing & Advertising ([www.signaltree.net](http://www.signaltree.net), [tom@signaltree.net](mailto:tom@signaltree.net)). Tom responded 9 minutes after my November enewsletter was distributed.

My friend Michael Katz, Chief Penguin of Blue Penguin Development, an enewsletter extraordinaire & consultant ([www.bluepenguindevelopment.com](http://www.bluepenguindevelopment.com), [michael@bluepenguindevelopment.com](mailto:michael@bluepenguindevelopment.com)), was quick on the trigger with the answer one minute later.

Congrats to Tom and Michael!

Favorite scenes commonly cited by movie fans included:

- Ralphie comes downstairs dressed as a deranged Easter Bunny
- Ralphie's younger brother Randy falls into a snow bank while wearing his snowsuit and cannot get up
- In a triple dog dare, Ralphie's friend Flick gets stuck to the flag pole
- Ralphie's explicative after decoding Little Orphan Annie's secret message with his prized Ovaltine Decoder pin

Stay tuned for January's trivia question and practical ideas for positioning your company for success via your most important asset - people!

## About Bergeron Associates™

Founded in 1998, Bergeron Associates helps people in mid-market companies realize their business objectives. Our approaches to talent management are practical, grounded in business goals and designed collaboratively with executives to maximize organizational fit and commitment. Business advisory, consulting, coaching, training and facilitation focus areas:

**Talent Strategy & Solutions** - so that organizations hire, develop and retain top talent who rally to achieve short and long-term business objectives

**Leadership Development** - to build an agile, stronger and larger cadre of leaders to fill future key jobs, *start before you have a need*

**Meeting & Retreat Design and Facilitation** - for when teams, functions or organizations get stuck or need fresh ideas, solutions and strategies to forge ahead

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