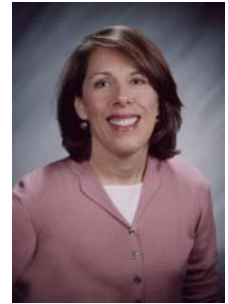


Rose Colored Glasses for CEOs?

Did you know CEOs have a more favorable view of enterprise performance than Other Executives? An article recently published in CEO Refresher focuses on the different perceptions by **CEOs** and **Other Executives** on company performance and the executive practices used to improve results. The article reveals the answer to these questions. Where do the perspectives differ? Which group has the more accurate view? Are the more optimistic CEOs looking through rose colored glasses or are there other explanations?



Read this article and the **Executive Summary**, both based on the **Enterprise Performance Management Study** conducted with input from over 100 executives.

Quick Link: www.bergeronassociates.com/EPM%20Exec%20Sum%20Download.htm

UPCOMING EVENTS & INTERESTING RESOURCES

2007 Calendar of Events and Speaking Engagements: www.bergeronassociates.com/calendar.htm.
WPI Venture Forum, Feb 13, 2007, 6-9pm, How to Assemble the Executive Team.

Resource for Workforce Effectiveness Information

Articles and electronic newsletters filled with practical tips on how to enhance the performance of people and organizations. Explore our publications: www.bergeronassociates.com/publications.htm

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Bergeron Associates
101 Middlesex Tpke, Ste 6, PMB 326
Burlington, MA 01803-4914
781-376-4071

info@bergeronassociates.com
www.bergeronassociates.com

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